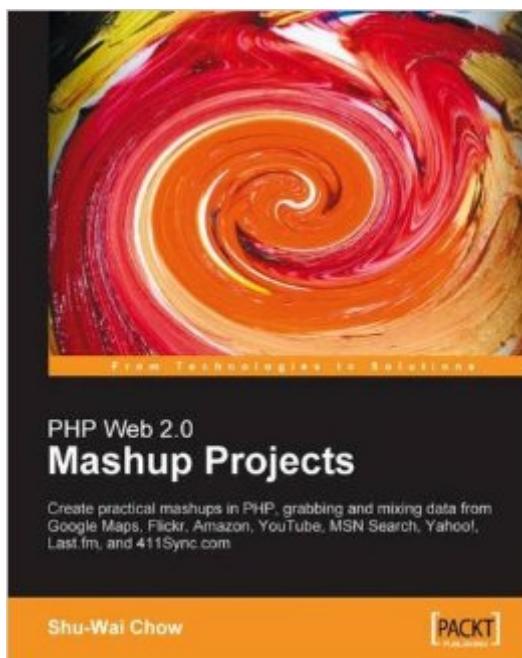


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# **PHP Web 2.0 Mashup Projects: Practical PHP Mashups With Google Maps, Flickr, , YouTube, MSN Search, Yahoo!: Create Practical Mashups In PHP ... MSN Search, Yahoo!, Last.fm, And 411Sync.com**



## Synopsis

Create PHP projects that grab and mix data from the likes of Google Maps, Flickr, , YouTube, MSN Search, Yahoo!, Last.fm, the Internet UPC Database, not to mention the California Highway Patrol Traffic service! If you feel confident with your PHP programming, familiar with the basics of HTML and CSS, unafraid of XML, and interested in mashing things up, this is the book for you! There are a lot of formats and protocols, web services and web APIs encountered in this book - you do not need to know anything about them or about AJAX; you will find all you need in the book.

## Book Information

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## Customer Reviews

he market for books about mashups has become fairly crowded over the past few years but none have really enticed me as from a casual look most seem more interested in following the trend than offering solid information. Thankfully PHP Web 2.0 Mashup Projects manages to slide in a good number of practical programming tips as it works its way through a variety of services. The book dedicates the majority of each chapter to more general concerns than just interfacing with the system in the chapter's title. So Chapter 2--"Buy It On"--spends most of its time exploring XML-RPC and REST approaches and building tools to work with those different styles of interface. Similarly the next chapter spends most of its time introducing WSDL, XML Schema and SOAP before showing how they can be used with Microsoft Live Search. In fact, that chapter may be one of the best introductions I've seen for developers who need to quickly grasp the basics of WSDL and SOAP, a topic that can far too easily get bogged down in complexity that isn't needed for basic

usage. With the WS-\* stack quickly and for good reason going out of fashion hopefully most developers won't have to spend much time with it, but a simple overview is still very handy. I was intrigued to see the final chapter diving into use of RDF with the RAP toolkit. Like the SOAP section, this managed to boil the basics of RDF down very well and should help most moderately experienced PHP developers to get up to speed quickly. Aside from a closing section on race conditions, not much time is given to handling interruptions in service from third-party services and in a book focussed on mashups that's disappointing, particularly as the number of services, and so the range of fallback options, is increasing.

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